SWITCH YOUR THINKING

Empowering Local Businesses to Reduce Costs, Improve Sustainability, and Build Long-Term Success



SUSTAINABILITY IN BUSINESS

MENTORSHIP PROGRAM

February - August 2027



OPTIMISE YOUR BUSINESS THROUGH SUSTAINABILITY

Switch Your Thinking's Sustainability in Business Mentorship Program helps businesses identify opportunities to improve energy efficiency, reduce waste, lower operating costs, and strengthen their environmental credentials.

Whether you are just starting your business' sustainability journey or looking to accelerate existing initiatives, Switch Your Thinking will work alongside you to develop practical actions that deliver measurable results, at no cost to you.

WHY PARTICIPATE?

- Reduced energy, water, waste management and resource costs
- Improved operational efficiency
- Enhanced brand reputation
- Increased resilience to future market and regulatory changes
- Support in identifying sustainability opportunities and funding pathways
- Practical strategies that align environmental responsibility with business growth



MORE THAN A SERIES OF WORKSHOPS:

THIS IS A GUIDED JOURNEY FROM ON-SITE ASSESSMENT AND TAILORED PLANNING THROUGH TO IMPLEMENTATION, PROGRESS REVIEW AND RECOGNITION

WHAT THE PROGRAM INCLUDES

Each mentee business receives a tailored package of support, beginning with on-site energy, water and waste audits. The results are presented in an individual report with recommendations suited to the business's premises, operations and priorities.

Through monthly one-to-one mentoring, participating businesses are supported to:

- Select and implement priority actions
- Develop a sustainability vision, policy and action plan
- Reduce energy, water and waste costs
- Measure progress and strengthen accountability
- Access relevant rebates, supplier programs and recognition opportunities
- Communicate credible sustainability achievements to customers
- Plan the next stage of their sustainability journey

Mentees will also connect with industry specialists and other local businesses through networking events and workshops covering resource efficiency, the circular economy, sustainable procurement, customer engagement and real-world sustainability experiences.

The program concludes with a review of progress and formal recognition of participating businesses and their achievements.

EXCLUSIVE TO BUSINESSES LOCATED WITHIN THE CITY OF GOSNELLS, SHIRE OF SERPENTINE JARRAHDALE AND THE CITY OF ARMADALE

Switch Your Thinking's Sustainability in Business Mentorship Program provides participating businesses with the advice, tools and accountability needed to turn sustainability goals into practical action.

By participating in the program, you can:

Identify cost-saving opportunities

Develop a clear sustainability action plan

Build confidence in sustainability decision-making

Improve environmental performance

Strengthen business resilience and competitiveness

Receive exposure through SYT and local government marketing & communications channels

Create lasting positive impacts for your business, community, and environment

SWITCH YOUR THINKING



VIEW THE PROGRAM SCHEDULE

Mentee places are limited - Apply by Friday, 15 January 2027

To find out more or to apply for the program, contact us -

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0432 370 671

Switch Your Thinking is an initiative of

Shire of Serpentine Jarrahdale

CITY OF GOSNELLS

CITY OF Armadale